

Dr Reddy's launches Redispar™ in India

April 22, 2009, Hyderabad

Dr. Reddy's Laboratories Ltd. (NYSE: RDY) has launched Redispar™ (Doxercalciferol) in India. Used in the treatment of secondary hyperparathyroidism (SHPT) due to chronic kidney disease, Redispar™ is the first pro-vitamin D2 to be available in the country.

Redispar™ is used to maintain the parathyroid hormone (PTH) and calcium levels in the body in chronic kidney disease patients. Doxercalciferol is safer and more effective in comparison to Calctriol (vitamin D3) and Alfacalcidol (pro vitamin D₃).

It is available in soft gelatin capsule form, and in dosages of 0.5mcg and 2.5mcg.

Notes to the editor:

Brief mode of action of Redispar™:

- Doxercalciferol is a pro vitamin D₂
- It is in an inactive form and gets activated in the liver.
- The activated form helps maintain the parathyroid hormone and calcium levels in the body

Disclaimer

This press release includes forward-looking statements, as defined in the U.S. Private Securities Litigation Reform Act of 1995. We have based these forward-looking statements on our current expectations and projections about future events. Such statements involve known and unknown risks, uncertainties and other factors that may cause actual results to differ materially. Such factors include, but are not limited to, changes in local and global economic conditions, our ability to successfully implement our strategy, the market acceptance of and demand for our products, our growth and expansion, technological change and our exposure to market risks. By their nature, these expectations and projections are only estimates and could be materially different from actual results in the future.

About Dr. Reddy's

Established in 1984, Dr. Reddy's Laboratories (NYSE: RDY) is an emerging global pharmaceutical company. A fully integrated global pharmaceutical company, we serve our purpose of providing affordable and innovative medicines through three core businesses: Pharmaceutical Services and Active Ingredients, comprising our Active Pharmaceuticals and Custom Pharmaceuticals businesses; Global Generics, which includes branded and unbranded generics; and Proprietary Products which includes New Chemical (NCEs), Differentiated Formulations, and Generic Biopharmaceuticals.

Our products are marketed globally, with a focus on India, US, Europe and Russia. Dr. Reddy's conducts NCE research in the areas of metabolic disorders, cardiovascular indications, anti-infectives and inflammation.

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